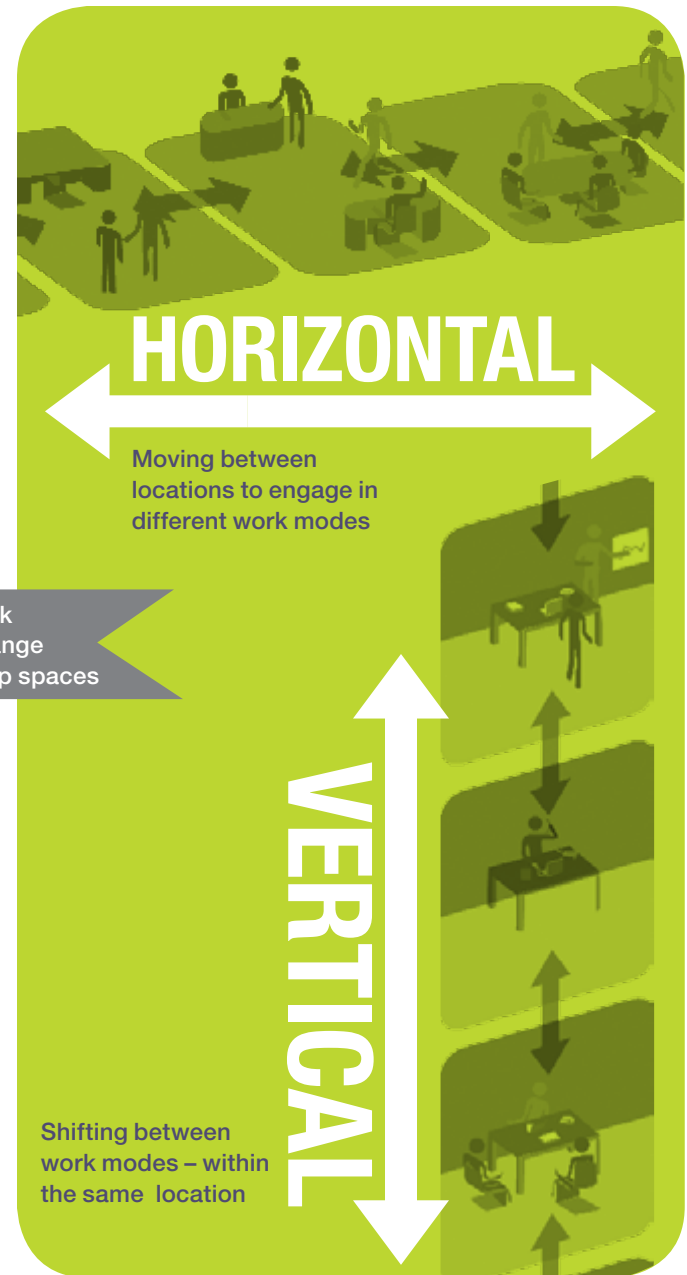
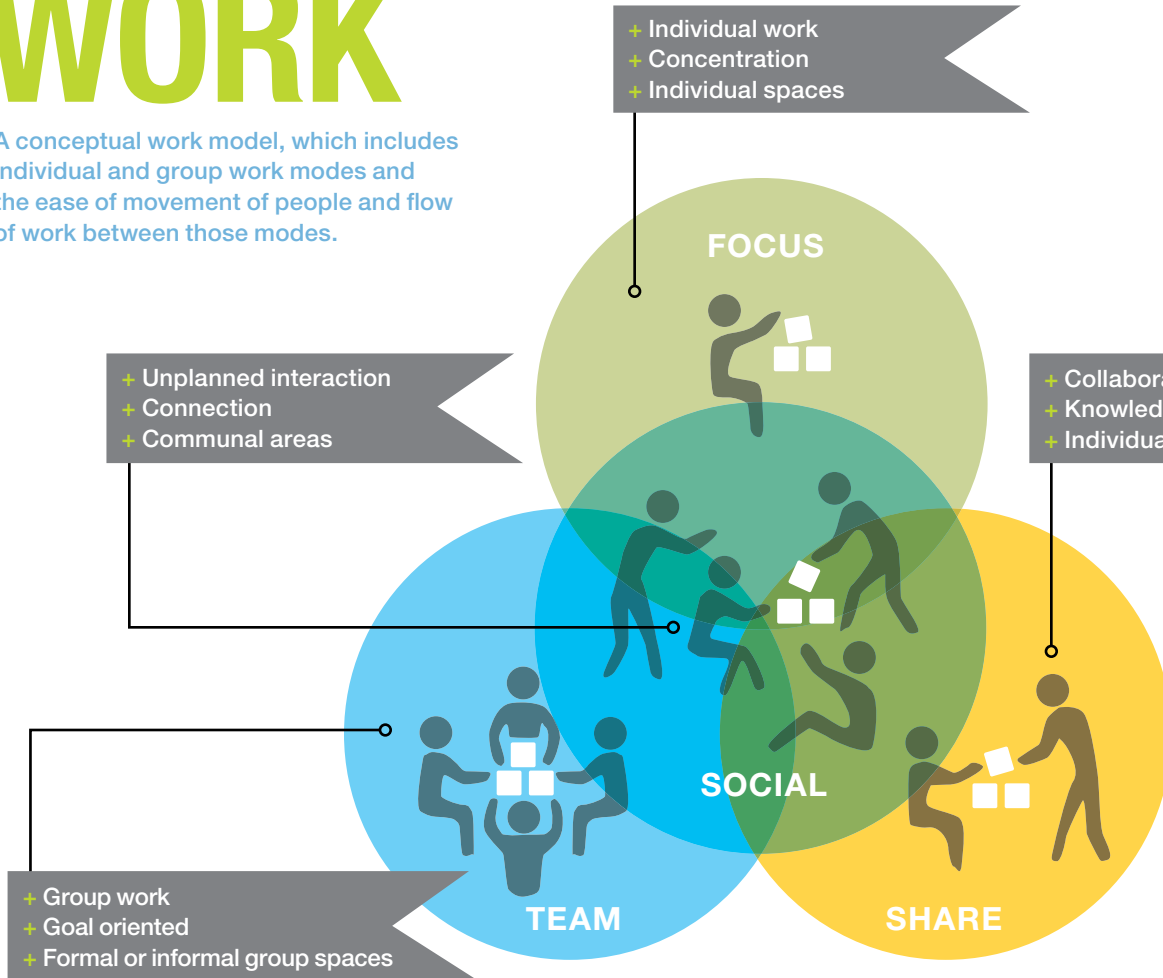


INTEGRATED WORK

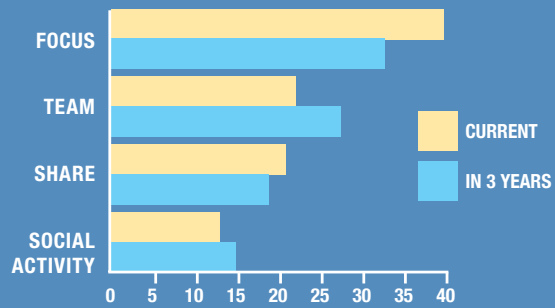
A conceptual work model, which includes individual and group work modes and the ease of movement of people and flow of work between those modes.



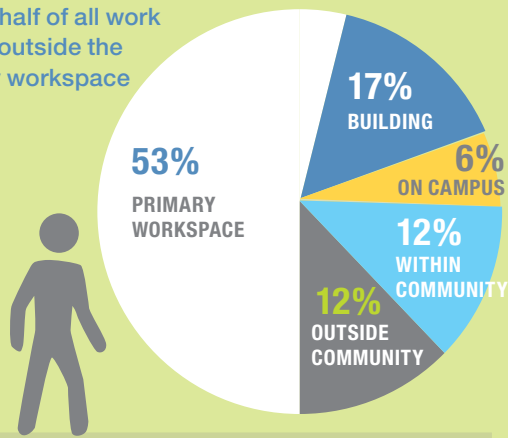
KEY INSIGHTS

MORE COLLABORATION

Work is shifting to more interaction



Almost half of all work occurs outside the primary workspace



BROADER GOALS

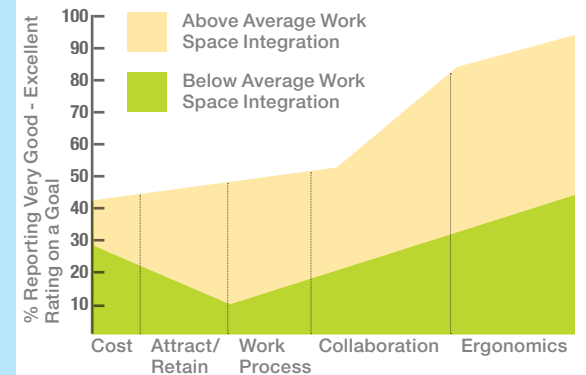
A broad range of goals is driving workspace strategy

TACTICAL GOALS

- Minimize Cost
- Maximize Space Utilization
- Ergonomics/health and safety
- Sustainability
- Support effective work process
- Support collaboration
- Communicate corporate values to employees
- Communicate commitment to employees
- Attraction and retention
- Communicate brand
- Support innovation

STRATEGIC GOALS

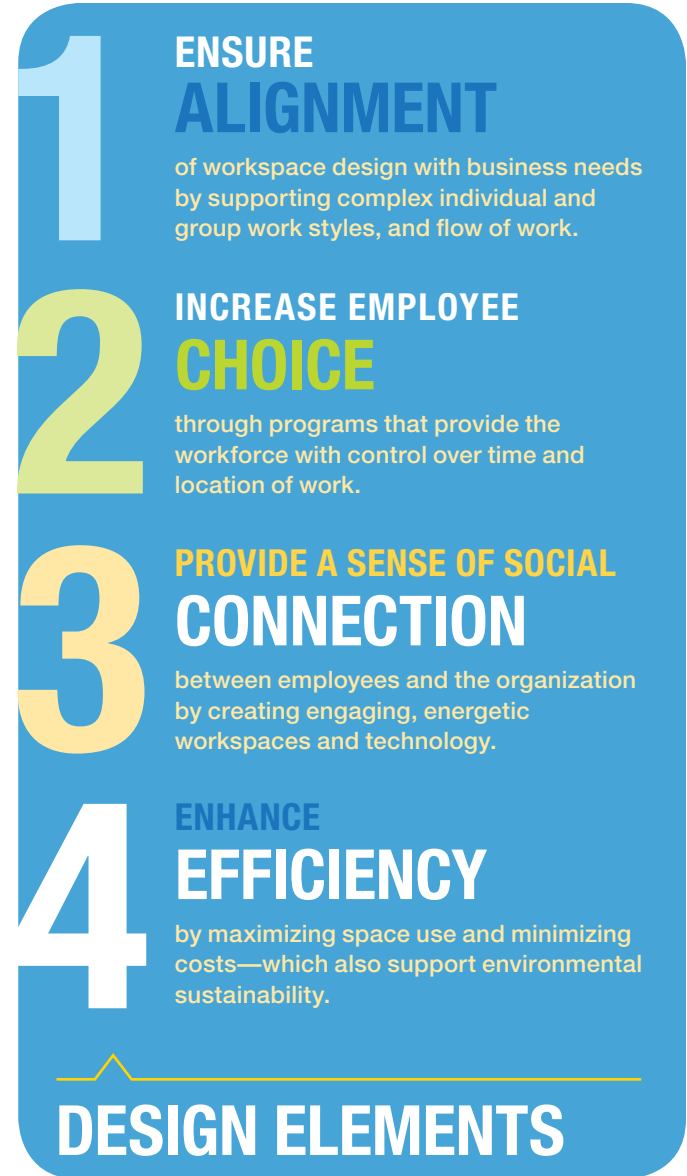
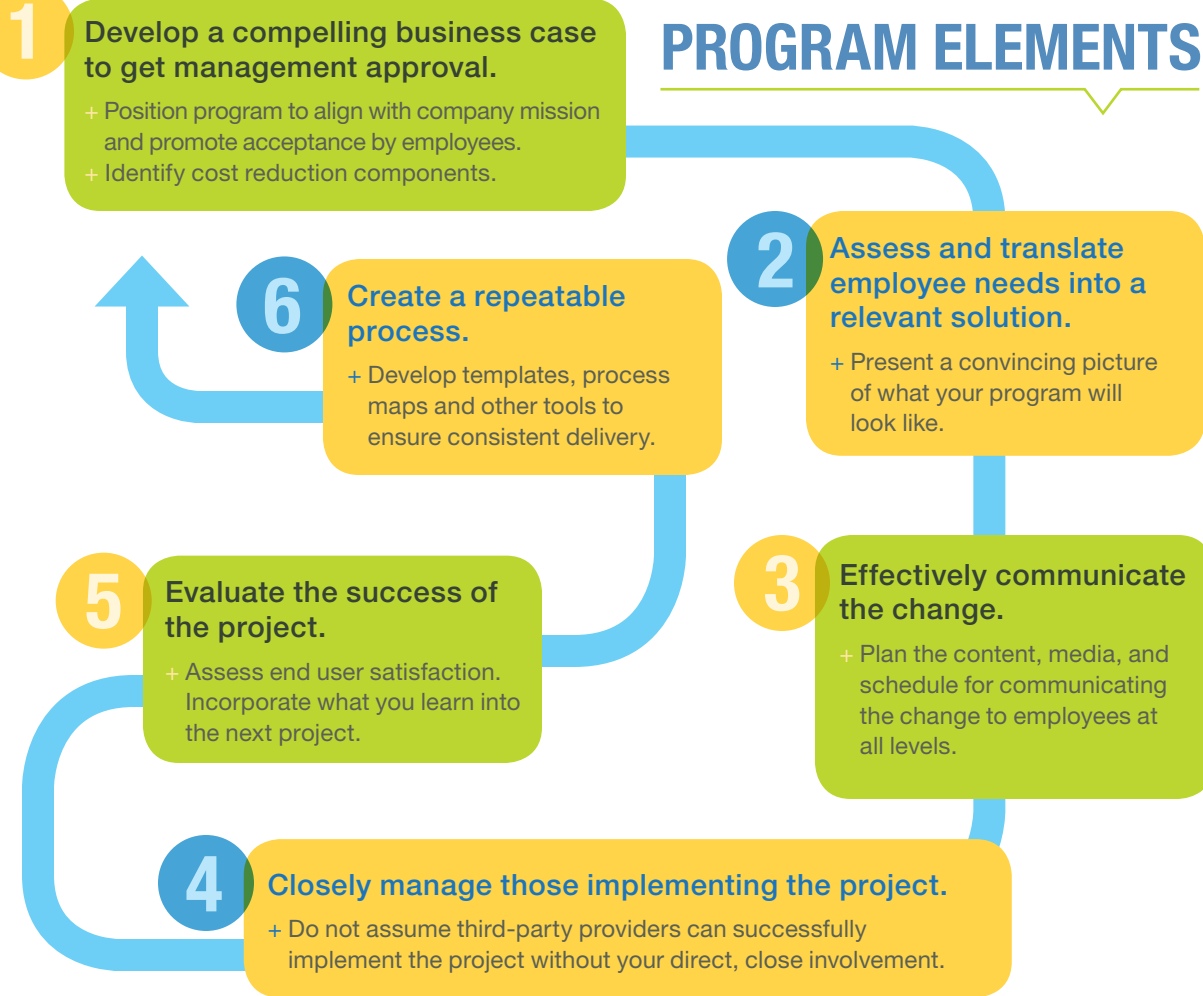
THE 'PAY OFF'



Companies with "above average" Integrated Workspace programs are higher performers on their business goals than those with "below average" programs.

CREATING A DYNAMIC WORKPLACE

PROGRAM ELEMENTS



DESIGN ELEMENTS

