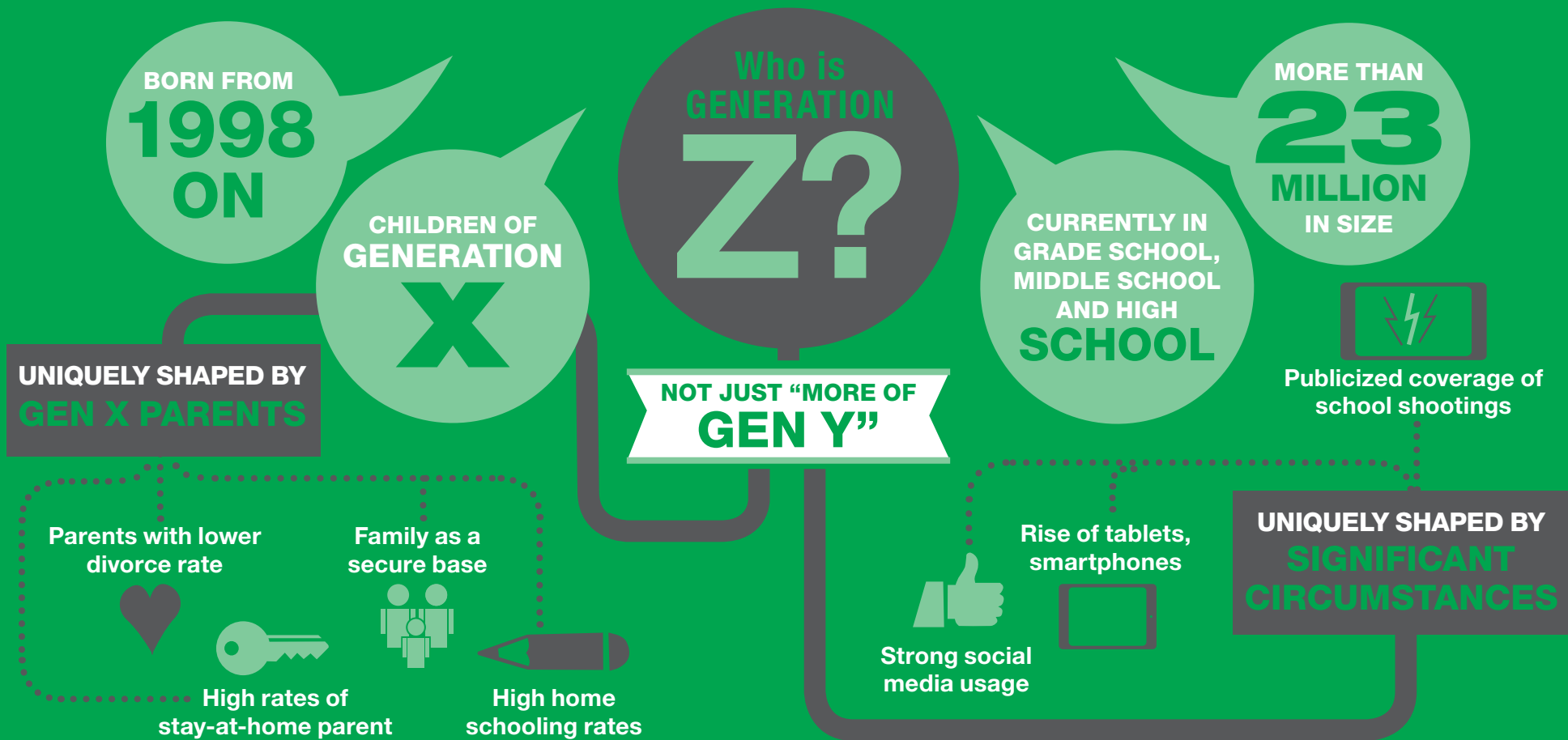


GENERATION Z

ARRIVING TO THE OFFICE SOON

Generation Z, the little-understood cohort following Generation Y, will start entering the workplace at the end of this decade. Their unique upbringing and characteristics mean the way they work will be different than their predecessors. Future workplace design will need to anticipate their needs and styles.



THREE CHARACTERISTICS OF GENERATION Z

1 APPRECIATION FOR SOCIAL CONNECTION, order, predictability

- + Due to Generation X parents, value family connections and a sense of predictability

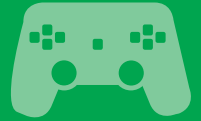


2 MULTI-TASKING skills and reliance on social media

- + Have a tendency to do many things online at once
- + Use social media as a substitute for face-to-face socialization



3 ONLINE GAMING EXPERIENCE = leadership opportunities



- + Through "gaming," learned to manage both face-to-face and online exchanges simultaneously
- + Due to familiarity with technology, will hold an advantage in managing online business interactions



LEGIBLE OFFICE ENVIRONMENT

Use physical features in a way that helps build a “mental map” of the space



REFUGE SPACES

Provide a place with minimal distraction for real-time coaching or focus work



PLANNING OPPORTUNITIES FOR GENERATION Z

ANTICIPATE GENERATION Z WORK NEEDS AND STYLES

ENCLAVE SPACES

Offer a space that supports a mix of online and face-to-face interaction for two to four people

